

Doncaster Talks 2021 – Doncaster Delivering Together Survey

This engagement piece was conducted to gauge whether the goals and priorities of the new Borough Strategy, Doncaster Delivering Together, cover the areas that residents have informed us Doncaster should focus on over the next 10 years.

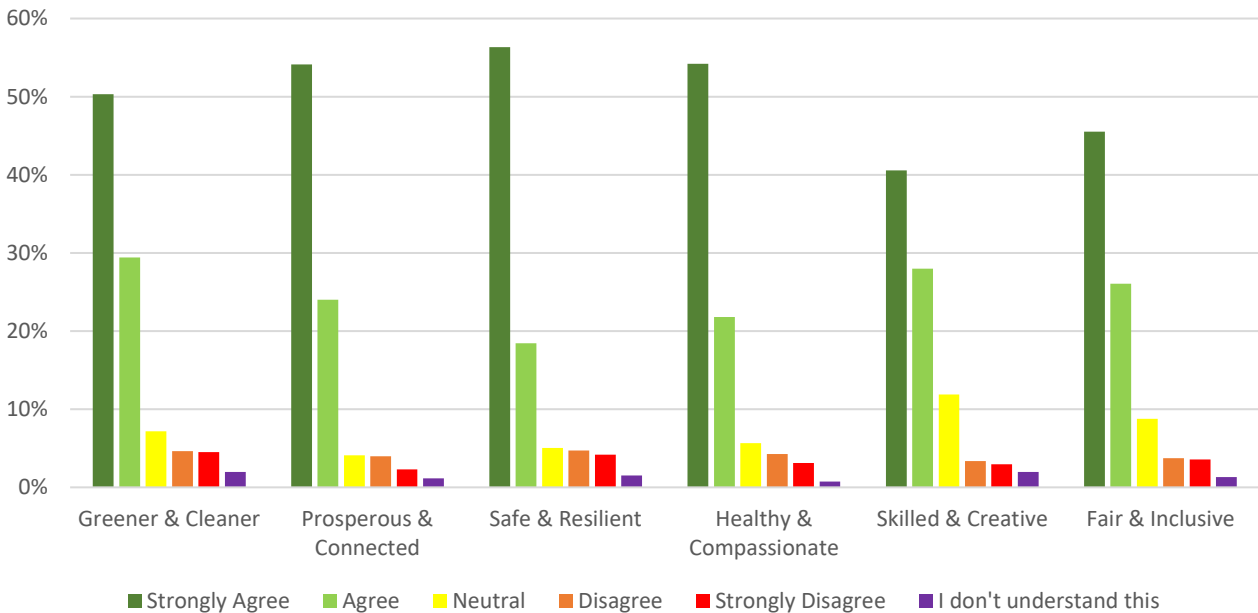
The goals and priorities were developed using information gathered from previous engagement works including a number of consultations performed on the Doncaster Talks platform.

Residents were asked three questions:

1. To what extent do you agree or disagree that each of these goals for the future will help to ensure Doncaster will be thriving in ten years' time?
2. To help achieve our goals, we are proposing some 'Priorities - the Great 8'. These are the big actions we commit to deliver over the next ten years. To what extent do you agree or disagree that these are the right priorities to be making to Doncaster residents?
3. Please rank the priorities in terms of their importance.

The Doncaster Delivering Together survey was conducted for a three week period during summer 2021 and received 1312 responses which are summarised below.

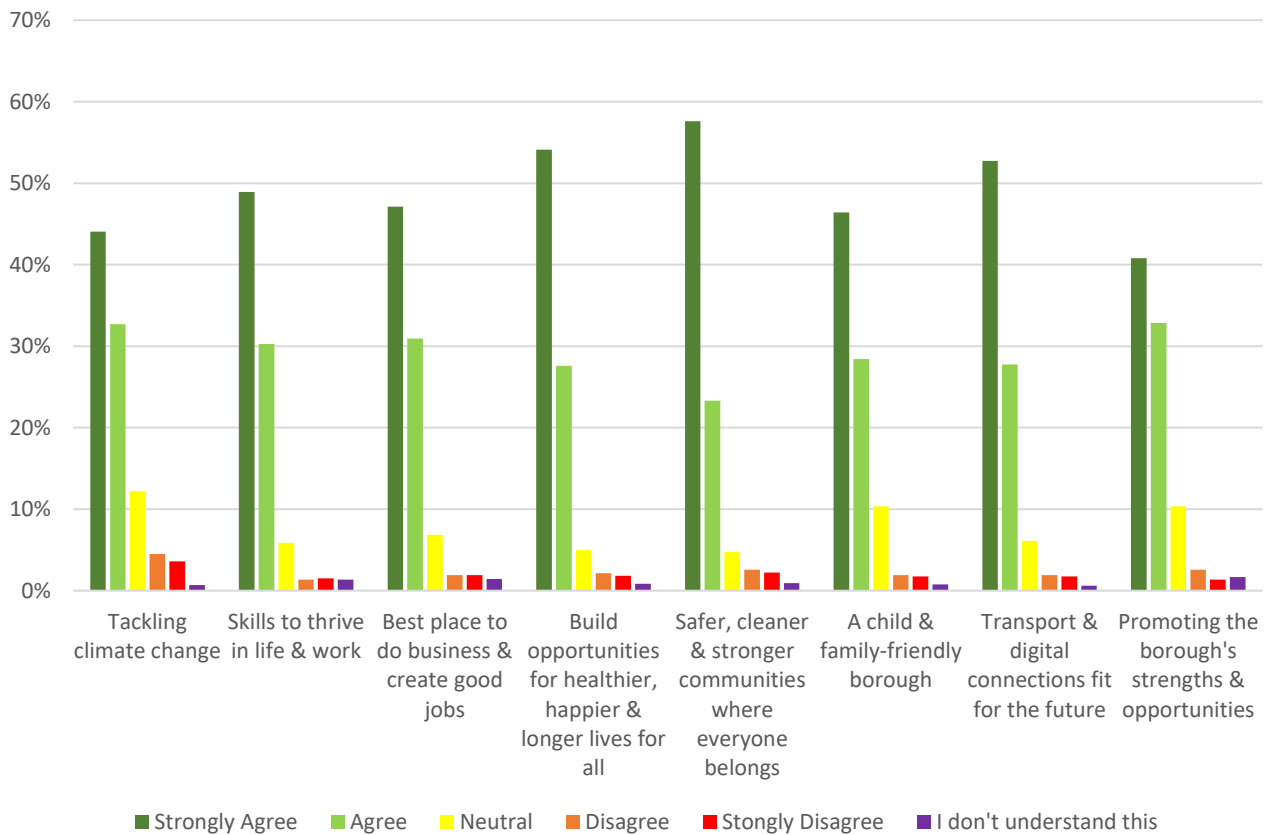
1. To what extent do you agree or disagree that each of these goals for the future will help to ensure Doncaster will be thriving in ten years' time?



The three goals that residents most strongly agreed with were:

- Safe & Resilient (56%)
- Healthy & Compassionate (54%)
- Prosperous & Connected (54%)

2. To what extent do you agree or disagree that the following are the right priorities to be making to Doncaster residents?

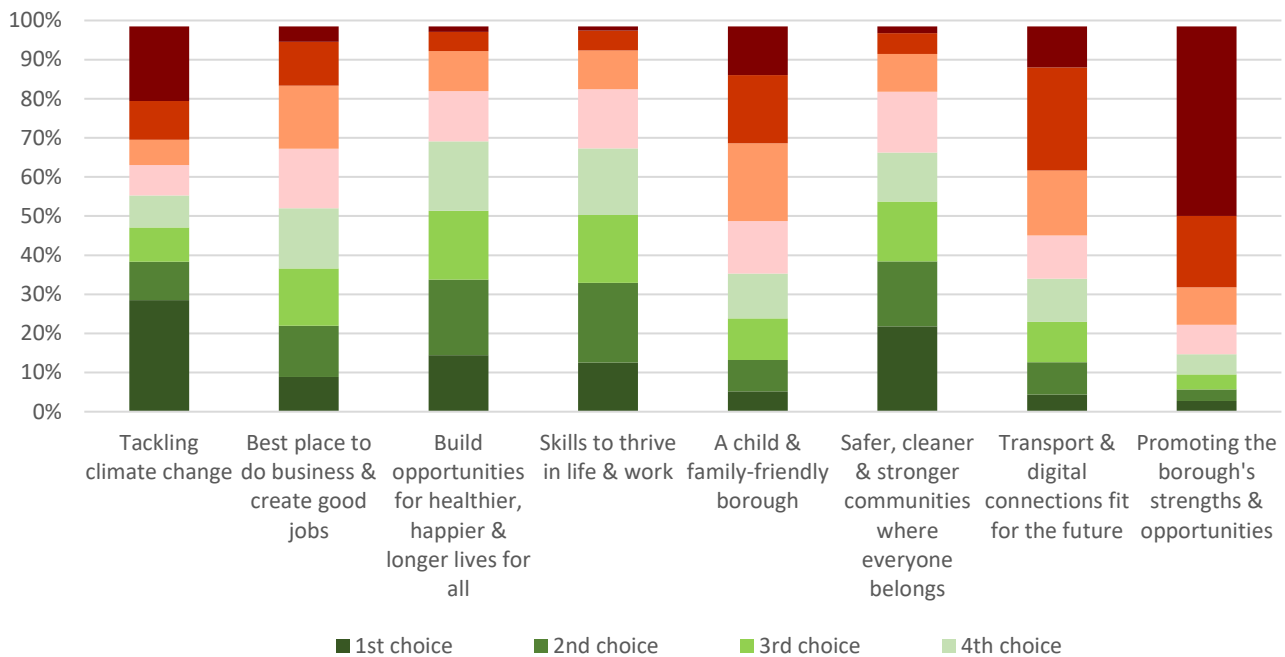


The priorities that residents most strongly agreed with were:

- Safer, cleaner & stronger communities where everyone belongs (58%)
- Build opportunities for healthier, happier & longer lives for all (54%)
- Transport & digital connections fit for the future (53%)

Although a significant number of respondents strongly agreed/agreed with the 'Tackling Climate Change' priority; it also gained the highest number of respondents that disagreed with this priority being included. Comments left indicated that residents feel climate change should be tackled at an international/national level rather than a local level.

3. Please rank the priorities in order of their importance



"Tackling climate change" was ranked 1st choice for most respondents (29%), but a high number ranked this as their 8th choice (19%), second only to "Promoting the borough's strengths and opportunities" which was ranked 8th choice by most respondents (48%).

"Safer, cleaner & stronger communities where everyone belongs" was ranked 1st choice by the second highest number of respondents (22%). This was supported by the high prevalence of comments relating to the safety and cleanliness of town centres and wider communities which residents want the focus to be on going forwards.

"Build opportunities for healthier, happier and longer lives for all" was ranked 1st choice for the third highest number of respondents. This was reflected in the comments in which residents felt that improving all aspects of community living would most help with achieving this priority.

As part of the survey, residents were also asked to leave further comments if they felt anything had been missed from either the wellbeing goals or the priorities. The following themes were identified from the comments:

Society; which encompassed crime/safety and social comments, with more policing, dealing with anti-social behaviour, drug related crimes and homeless being the most frequent comment.

Environment; the most frequent comments mentioned more local environmental issues such as litter, fly-tipping, dog fouling, general cleanliness of communities and more green spaces.

Infrastructure; comments were based around development, improving highways particularly pot holes and poorly kept pathways, a more inter-connected transport system, ensuring regeneration takes place across wider borough and digital connectivity for all.

Health; comments centred around the need for more funding and better access to social care, improved access to GP services, a new hospital, reduced ambulance waiting time and more inter-connected support services. Responses also mentioned improving physical/mental wellbeing by supporting leisure infrastructure (facilities and active travel routes), encouraging community cohesion and reduction of isolation.

Education, Jobs, Skills, Youth; comments included the need for education and skill acquisition for all ages from school through to adulthood, widening industry types across the borough to attract better and worthwhile jobs and raise minimum wage. Comments also included learning life skills at school, promote apprenticeships and post-16 opportunities.

Culture; comments highlighted the need for more cultural activities across the borough, including arts & crafts, and to showcase the borough as an attractive place to visit.

Residents were also keen on understanding the **targets and action plans** behind the goals and priorities. A small number of responses highlighted the need for transparent and regular reporting of performance against any targets set. **Miscellaneous** comments included that the focus of the strategy should be centred towards improving the basics rather than aspirations, and that more should be done by central government to fund local boroughs to achieve current and aspirational goals.

The following data captures the demographic information asked of respondents. This was added part way through the survey being open so only shows a sample of the survey respondents.

Ward distribution of respondents is as follows, it is important to note that this is only based on complete postcode entries (84%):

Age distribution is illustrated below, with 63% of respondents identifying as female and 37% as male:

